

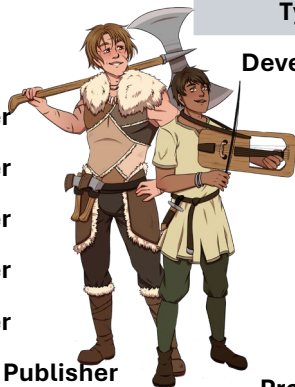
Publish Yourself

It's easier than you may think!

Have you ever wanted to publish a book but don't want to go through the rigmarole of traditional publishing? You absolutely can! This checklist can help you publish on your own! - Pat Luther, Author

Roles in Publishing

Write the book	Author
Beta Readers	Author
Editing, Formatting	Publisher
Cover	Publisher
Printing	Publisher
Audiobook	Publisher
Distribution	Publisher
Marketing	Author + Publisher



Editing! (If you spend money, it'll probably be here.)

Type	Average Cost	Cheap or Free alternatives
Development	\$3,000 - \$4,000	Alpha Readers, Discussions with friends, Writing workshops, Critique groups
Line	\$2,500 - \$4,000	Fiverr (be careful!), Combine Line & Copy editing, Word, Google, LibreOffice Text-to-voice and/or read out loud, ProWritingAid, AutoCrit, etc. Friends & Family
Copy	\$2,000 - \$3,000	
Proofreader	\$1,200 - \$2,000	Software Tools, Do it yourself

Obtaining an ISBN

- You need one ISBN for each format (hardcover, paperback, ebook, audio.)
- ISBNs can be purchased from Bowker (myidentifiers.com). They never expire.
 - \$125 for one, \$295 for ten
- Ingram Spark and/or Amazon will give you free ones (with caveats).

A Note About Listed Prices and Costs

All prices are averages based on a 100,000-word manuscript with no illustrations. They should be seen as "what you can expect to pay."

I do not sell any of these services. Different providers may charge significantly higher or lower amounts.

Formatting

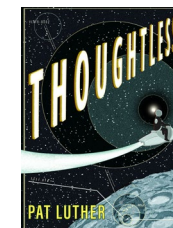
Fiverr, Reedsy	\$50 - \$250
Vellum (Mac only)	\$250
Atticus	\$150
InDesign	\$23 (student) or \$35 month
LibreOffice	Free
LaTeX	Free (steep learning curve.)

Beta Readers

Professional Readers	\$100 - \$2,000
Fiverr	\$20 - \$500
Friends & Family	Free
Writing Group	Free
Internet Strangers	Free

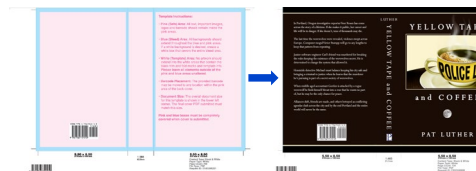
Ebook

- Amazon KDP - Select: Enrolls in Kindle Unlimited, but can only sell through Amazon
- Select does not affect print books
- Ingram-Spark: Distributes eBooks to libraries, Kobo, etc.



Cover

- Hire designer: \$300 - \$1000 (or more!)
- Create one yourself
 - Template from Ingram Spark or Amazon
 - Services like Canva or BookBrush
 - Free stock images (check licenses!); Pixabay, others.
 - Cheap pre-made covers
- Covers for: Paperback, hardback, ebook, audio



Printing

- POD: Print one at a time. Ingram-Spark or Amazon. \$8 - \$12 each.
- Small batch printers: \$3 - \$10 each, plus setup fees.

Distribution

- Ingram-Spark: To all bookstores & libraries worldwide
- Amazon: Only to Amazon

Audiobook

100,000 words: \$2,000 - \$4,000
Alternatives

- Royalty Shares
- Record it yourself

Distribution

- InAudio/Spotify (80%)
- ACX/Audible (40% is exclusive, otherwise 25%)



Questions? Comments? Contact Pat! - Sign up for his [newsletter](#) on his website or here!